

Reduction of Hazardous Substances from urban sources – Strategies, tools and incentives municipalities can implement

Final Agenda

Date: 30-31 May 2017, Turku

Location: Forum Marinum, Turku, Finland

Organizer: Turku Institute for Applied Science and Turku municipality within the NonHazCity project

30 May 2017

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| 10:00 | Registration of the participants; welcoming coffee |
| 11:00 | <p>Introduction to the event <i>Heidrun Fammler, Baltic Environmental Forum, NonHazCity deputy project manager, moderator of the event</i></p> <p>Opening of the event <i>Olli-Pekka Mäki, Director of Environmental Department, City of Turku</i></p> <p>NonHazCity as Flagship of the EU Strategy of the Baltic Sea Region <i>Jenny Hedman, EU SBSR PA Hazard</i></p> <p>The NonHazCity project brief <i>Tonie Wickman, City of Stockholm, NonHazCity project manager</i></p> |
| | The baseline for action: knowledge and strategic approaches |
| 11:45 | <p>Session 1: Substance occurrence and source tracking</p> <ul style="list-style-type: none"> Results and conclusions from the NonHazCity substance screening and source tracking activities at 8 municipalities in the Baltic Sea region <ul style="list-style-type: none"> Key note: Martyn Futter, Swedish University of Agricultural Science, NonHazCity Partner Other examples from substance screening and/or source tracking <ul style="list-style-type: none"> Dr. Joerg Seebert, TU Dresden, The “MikroModell” project: substance screening and modelling in Dresden, Chemnitz and Plauen (Germany) Dr. Manfred Klade, Vienna: “Calculating substance reduction of disinfectants based on procurement data – the way of Vienna NOT to do water monitoring”. Policy feedback – HELCOM Dmitry Frank-Kamenetsky & Lars Sonesten Discussion with the plenary: “new findings or old stuff?” |
| 13:00 | Lunch break |
| 14:00 | <p>Session 2: Strategic take-up of the identified hazardous substance problems</p> <ul style="list-style-type: none"> Strategies and Action Plans <ul style="list-style-type: none"> Key note: Why strategic action? The Stockholm vision - Arne Jamtrot, City of Stockholm, NonHazCity partner The NonHazCity followers – summary presentation on strategic approaches of the partner cities, Ingrida Bremere, BEF Latvia, NonHazCity partner From the waste law to sustainable consumption - the Vienna approach “ÖkoKauf”, Dr. Manfred Klade, Austria |
| Plenary discussion | From source maps to policy priority: good arguments for getting the political support for Action Plans and Strategic documents |

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| | <i>Measures: addressing municipal entities, business and inhabitants</i> |
| 15:00 | <i>Session 3: Public procurement as a direct measure for the municipality to reduce the use of target substances in its premises</i> |
| | <ul style="list-style-type: none"> • Key note: Regulating the amounts of hazardous substances by procurement rules – obstacles and challenges for a municipality” , Hannamaria Yliruusi, TUAS, Finland, NonHazCity partner • Implementing sustainable public procurement: practical guidance from the Procura+ Network, John Watt, ICLEI • Ecolabels as procurement criterion – to what extent do ecolabels indicate the prohibition of certain hazardous substances in products? Jens Gercken, IfAOE, Germany, NonHazCity partner • Examples for the integration of hazardous substance into (environmental) procurement requirements - practical and legal implications <ul style="list-style-type: none"> ○ Cleaning and disinfection – example of implementation of the Vienna’s Green Public procurement programme “ÖkoKauf”, Dr. Manfred Klade, Austria ○ Copenhagen’s requirements and methods of "Sustainability in Civil Engineering" , Johan Galster, Centre for Environmental Protection, City of Copenhagen ○ Procurement of a Nordic Swan eco-labelled pre-school building in Hyvinkää City - Inkeri Kontiola, City of Hyvinkää, Finland |
| 16:25 | <i>Coffee break</i> |
| 16:55 – 18:15 | <i>WG session:</i> Low hanging fruits versus more challenging procurement issues – learning from each other |
| 18:15 | Summary and conclusions of the day <i>Martyn Futter, Swedish University of Agricultural Sciences</i> <i>Heidrun Fammler, Baltic Environmental Forum</i> |
| 18:30 | <i>End of the day</i> |
| 20:00 | <i>Reception at the City Hall of Turku, Aurakatu 2</i> <i>Welcoming words by Olli A. Manni, Chairman of the Turku City Board and Gunnar Söderholm, City of Stockholm, Director of the Environment and Health Administration</i> |

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| 9:00 | Review and preview of the day - moderator <i>Heidrun Fammler, Baltic Environmental Forum</i> |
| 9:10 | <i>Session 4: Instruments and incentives for business – technical solutions, communication, monetary & non-monetary incentives</i> |
| | <ul style="list-style-type: none"> • Key note: “Business in our cities: reduction opportunities for hazardous substances and the way how it could work”; Valters Toropovs, BEF Latvia, NonHazCity team leader SME actions • Examples from different municipalities: <ul style="list-style-type: none"> ○ OekoBusiness Wien: incentives and support for green business by the city; Bertram Häupler, City of Vienna, Austria ○ Stockholm and its dialogue with the business sector: communication, info materials, guidance, awards; Tonie Wickman, City of Stockholm, NonHazCity partner ○ The Green Salon: Voluntary cooperation pushing the supply chain for improvements; Johan Galster, Green Salon Scandinavia ○ Examples from a successful business: cleaning service Krauss, Hamburg; presented by Martin Krekeler, BEF DE, NonHazCity partner ○ The 1st eco-labelled kindergarten in Finland – how did we do it? Lessons learned from perspective of the company; Heidi Karlsson, Teijo–talot Ltd, Finland |
| 10:30 – 11:30 | WG session: Best communication approach with business – how to make entrepreneurs reducing hazardous substances voluntarily without pressure from legal implications |
| 11:30 | <i>Coffee break</i> |
| 12:00 | <i>Session 5: Communication instruments and incentives when dealing with inhabitants</i> |
| | <ul style="list-style-type: none"> • Food for thinking: “Changing consumption behavior with regard to hazardous substances in various products – the role of knowledge, values, feedback and incentives”; Heidrun Fammler & Martin Krekeler, BEF Germany, NonHazCity partner • Campaigns and their impact on behavior change <ul style="list-style-type: none"> ○ The ToxFox campaign and its impacts on people’s behavior”; Ulrike Kallee, BUND Germany ○ Experiences from Danish consumer campaigns targeting the chemicals in the consumers everyday products; Christel Søgaaard Kirkeby, Danish Consumer Council |
| plenary discussion | Experience exchange on how far a municipality may/want to interfere or guide consumption behaviour of its inhabitants |
| 13:15 | <i>Summary & Conclusions from the seminar</i> |
| | <ul style="list-style-type: none"> • Brief reports from the group sessions (summary for each session) • Plenary discussion: challenges and opportunities for municipalities to act |
| 13:45 | Summary and conclusions <i>Martyn Futter, Swedish University of Agricultural Sciences</i> <i>Heidrun Fammler, Baltic Environmental Forum</i> |
| 14:00 | <i>End of the event and lunch</i> |